



Donors of Color Climate Campaign Strategist

The Donors of Color Network is the first-ever cross-racial community of high net wealth donors and movement leaders committed to building the collective power of people of color to achieve racial equity. In February 2021, DOCN launched the groundbreaking [Climate Funders Justice Pledge](#), a campaign to move hundreds of millions of philanthropic dollars to organizations working on climate justice that are led by Black, Indigenous, and people of color (BIPOC) that have been leading transformative work to solve the climate crisis.

As the CFJP campaign continues to grow and evolve (see press [here](#)), the Network seeks a Campaign Strategist (CS) to join as a 20-25 hrs/week consultant from August - December to help lead and manage the Climate Funders Justice Pledge, with the possibility of extending the contract or joining the team full time. This embedded consultant role will work closely with the Senior Climate Adviser, other CFJP consultants, and the Donors of Color Network team to help manage the current campaign, envision and plan the future for the campaign into the next phase of growth. This is a multi-faceted piece of work including campaign visioning and strategy, executing on campaign events programs and tracking, managing diverse stakeholders, and detailed goal-setting and work planning.

This consulting position will report to the Executive Director of the organization.

Consulting Fee Range

The fee range for this 3-days per week consulting role is \$40k-\$60k for the five months between August - December, commensurate with experience. We are a virtual office with the ability to be based anywhere in the United States. Please apply by submitting a cover letter detailing your past campaign and strategic planning experience and a resume to hire@donorsofcolor.org by August 9th.

Climate Funder Justice Pledge Leadership & Management

- Serve as project lead for the CFJP in collaboration with the campaign Senior Advisor, including overseeing and executing on day-to-day campaign strategy and activities
- Manage all CFJP events, including agenda setting, outreach, facilitation, and follow-up.

- Develop, in coordination with the DOCN Climate Working Group members, campaign team and CFJP core stakeholders, the strategic vision and plan for the future growth of the campaign into 2022.
- Serve as relationship manager for all CEO- and senior-level Foundation current and prospective pledgers and campaign allies, including data capture and follow-up, expectation management, campaign progress communications, and general assistance for all aspects of CFJP
- Lead the Climate Working Group, including facilitation, communications with members, and advancing ideas emerging from the working group into action
- Liaise with Riff City Strategies on all PR/Media opportunities related to the campaign, and potentially participate in public-facing media/interview requests as needed
- Work with and support DOCN staff and consultants on various aspects of the campaign including communications, data entry, website updates, and other details
- Manage the internal CFJP database to maintain data integrity related to all pledges, contacts, and outreach
- Support on fundraising for the campaign
- Ensure that the CFJP aligns with and advances DOCN's aspirations as a systems-change organization rooted in racial equity

Qualifications, Knowledge and Abilities

- Commitment to community issues and to leading through a lens of racial equity
- Experience (8+ years) leading a campaign—political or other social issue advocacy—or and developing strategy for a dynamic organization in the nonprofit, corporate, or governmental sector with multiple and diverse stakeholders
- Proven leadership skills and ability to support, maintain, and develop sensitive senior level external relationships
- Excellent written and oral communication skills, with an ability to speak publicly about the campaign and DOCN
- Exemplary interpersonal skills; the ability to lead through influence and engage effectively with key leaders from the community's businesses, faith organizations, government, nonprofits, other foundations, and target audiences.
- Comfort with project management and database systems including Google Suite, MS office, Slack, MailChimp, AirTable, and digital video conferencing and/or educational platforms.
- Experience working as part of a multidisciplinary team and working effectively with persons and communities from diverse cultural, social, and ethnic backgrounds
- A proven ability to work in a complex and fast-paced environment requiring significant collaboration